

**Raghu Ravinutala**

CEO and Co-Founder, Yellow.ai

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Raghu Ravinutala is the CEO and Co-Founder of Yellow.ai (formerly known as Yellow Messenger), a leading next-gen Total Experience(TX) Automation platform, enabling enterprises to deliver human-like interactions that boost customer satisfaction and increase employee engagement at scale.

Since its inception, Raghu and his team have successfully expanded Yellow.ai's presence across the U.S., Southeast Asia, Europe, the Middle East, Japan, Australia and Latin America with 1000+ customers in 70+ countries.

The entrepreneurial bug had been conceded deep inside him for long before he co-founded Yellow.ai in 2016, with a vision to make customer and enterprise interactions more effective and effortless.

Previously, Raghu worked for 16 years with leading tech companies such as Texas Instruments, and Broadcom across leadership roles in Engineering, Product Management and Business Development both in the Bay Area and India. He is also an elected member of the NASSCOM Executive Council 2021-23. Raghu has been recently recognised as the CX Leader of the Year at the CX Awards 2022, organized by CX Today.

Raghu is an alumni of NIT Warangal where he completed his B-Tech in the year 2000. He enjoys a game of squash every now and then and believes in practicing an active lifestyle.