

Create a Powerful Lead Gen Engine With **Conversational AI-powered** Ads

AI-powered conversational ads is a brand new way of attracting hyper-targeted segments. It offers marketers and advertisers a robust way to engage prospects, gather essential new data, shorten sales cycles, and drive higher conversion rates than anyone else before.



4x

More leads to MQL

Up to 500%

Increase in qualified leads

98%

Leads captured from ad clicks

9x

Increase in conversion

Add conversational AI to the art of advertising for winning 'better' leads



Optimize your funnel with click-to-chat landing pages

Now turn a lead to a customer in one go. Your campaign visitors can land on any of your favourite messaging apps like WhatsApp or Telegram, converse with a dynamic AI agent, share details, browse products, and place an order, all from a single chat interface.



Grab your prospect's attention with conversational ads

Meet consumers where they are by using your customer's conversations at scale across digital ads, offline stores, apps, websites, social media and more. Let a chatbot assist when your customer's users are researching products, ready to purchase or want your help with a task.



Offline to online engagement

Help your customers have a digital transformation by taking offline buyers to an online catalogue with QR code scans providing a frictionless experience, increasing engagement as well as brand awareness.



Drive awareness and capture quality leads

With conversational banner ads across search and social, users can have two-way contextual conversations within the advertisement and create interactivity resulting in a better experience. People don't have to switch apps helping reduce drop-offs.



Stay on top of customers' minds with intelligent nurturing

Yellow.ai's conversational AI platform allows you to create hyper-personalized campaigns across social and traditional channels to foster engagement including point-of-sale—from in-store to mobile, sales, referral, social, and even support.



Intelligently upsell and cross-sell

An intelligent and always-on demand virtual assistant can nurture your leads with hyper personalization at every step in the journey when the intent is high so as to increase sales, provide support and even recommend products at the right time.



Manage multiple campaigns through a unified manager

Manage conversations across banner ads, landing pages and other channels be it WhatsApp, Messenger or Website through a single, unified dashboard that helps increase productivity, analyse performance and tweak future campaigns.



Intelligently upsell and cross-sell

Increase sales through our dynamic AI agents that analyze customer behaviours and past interactions to provide personalized experiences and proactive suggestions to prospects at the time it matters the most.



Qualify leads with dynamic AI agents

A dynamic AI agent is an expert lead-qualifier. It accurately qualifies the leads for the sales team to further pitch to the prospects and identifies pain points in your journey in order to increase efficacy and allow optimization.



Engage through inbound and outbound campaigns

Engage consumers when it matters, with the right messaging using our practically designed and automated campaign workflows. Increase website engagement, run promotions and optimize conversion rate for your clientele with campaign management.

Disrupt advertising forever

Talk to us to see how conversational AI can help you make the most of your campaigns, cut costs and increase revenue, exponentially.

Talk to us

Integrations



freshdesk

zendesk



freshchat

servicenow.

HubSpot

Channels



Benefits of Yellow.ai Advertising Solution

Close gaps between leads and buyers

Increase sales through our dynamic AI agents that analyze customer behaviours and past interactions to provide personalized experiences and proactive suggestions to prospects at the time it matters the most.

Analyze the campaign performance and grow

See your customer's business-critical data come to life through visually represented graphs and charts. Build custom reports through our data explorer tool and gain better insights that help optimize campaigns, and grow sales and revenue for your customers.

Conduct conversations in any language

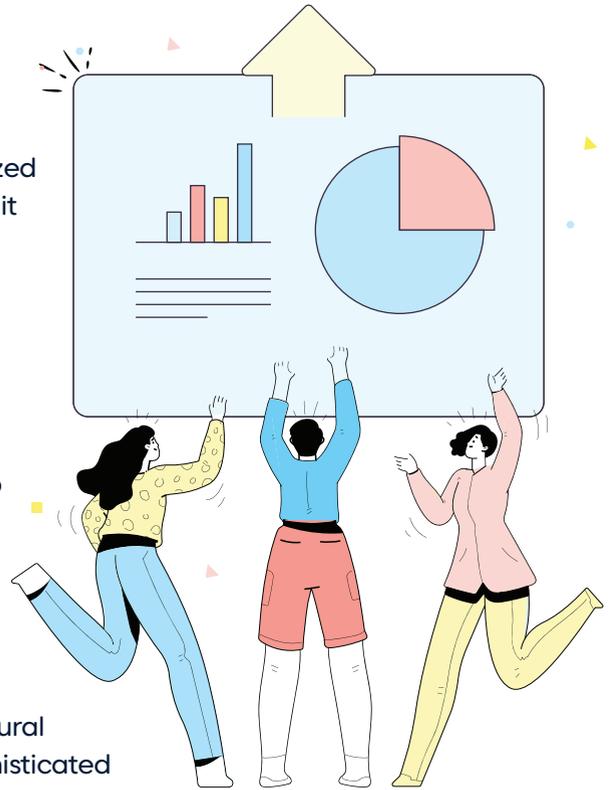
Our dynamic AI agents deliver accurate responses and hold natural conversations in over 100 languages in addition to exuding sophisticated features like intent identification, mapping and sentiment analysis.

Go-to-market faster

Speedy SLAs, domain-specific pre-trained modules for dynamic AI agents and a flexible platform that fits with your system, seamlessly allowing you to go to market faster than any legacy systems.

Optimize the funnel and reduce costs

With our AI-powered digital advertising solution, marketers and advertisers can fix leaky funnels so as to decrease drop-offs drastically, increase lead generation and attract more quality leads without having to invest heavily in your campaign.



Get more value for your advertising spends with conversational AI.

[Request a demo](#)

